

Module 3 – Tools Mentioned in This Lesson

Setup & Smart Preparation

This document lists all software and tools mentioned in Module 3.
All tools are optional — you don't need professional gear to get professional results.

Recording Devices

Smartphone Camera

Used for:

- Primary video recording
- Flexible, portable setup for home, office, or travel
- Recording in HD or 4K without additional equipment

Most modern smartphones are more than sufficient for high-quality video.

Audio Recording & Enhancement

Built-in Phone Microphone

Used for:

- Simple recordings when positioned close to the camera
 - Quiet environments with minimal echo
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Lavalier (Clip-On) Microphone

Used for:

- Clear voice capture
- Talking-head videos and interviews
- Budget-friendly audio improvement

Wireless / Bluetooth Microphones

Used for:

- Freedom of movement
 - Outdoor or standing recordings
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Adobe – Enhance Speech

Used for:

- Cleaning background noise
- Making voice recordings sound more studio-like

Official tool: <https://podcast.adobe.com/enhance>

Audacity

Used for:

- Free audio cleanup
- Noise reduction and basic audio editing

Official site: <https://www.audacityteam.org>

Canva – Enhance Voice

Used for:

- One-click voice enhancement inside Canva
- Quick audio cleanup without external software

Official guide: <https://www.canva.com/help/audio>

Lighting & Visual Setup

Natural Light

Used for:

- Soft, flattering lighting
 - Simple setups facing a window
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Ring Light / LED Light

Used for:

- Consistent indoor lighting
 - Improving clarity and reducing shadows
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Two-Light / Three-Point Lighting Setup

Used for:

- Professional, cinematic look
- Separating subject from background

Affordable LED panels work perfectly for these setups.

Background & Visual Environment

Physical Recording Space

Used for:

- Creating a clean, distraction-free background
 - Using simple decor, rugs, curtains, or cushions to reduce echo
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Canva – Background Remover

Used for:

- Replacing or enhancing backgrounds
 - Creating virtual recording environments
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Adobe Firefly

Used for:

- Generating AI backgrounds
- Improving real backgrounds with generative fill

Official site: <https://firefly.adobe.com>

Final note

Great video quality comes from preparation, not expensive gear.
Focus on clarity, sound, lighting, and comfort — everything else is optional.