



Module 4 Bonus – Advanced Shooting Techniques

Make Your Shots More Dynamic (Without Overcomplicating)

Good videos don't need complex setups.

Small changes in how you shoot can make your videos feel more dynamic, professional, and engaging.

1. Why Use Advanced Techniques?

You don't need these to create good videos.

But once you feel comfortable with the basics, they can:

- 👉 add variety
- 👉 improve visual interest
- 👉 make your content feel more intentional

Use them occasionally — not in every shot.

2. Using Angles to Add Meaning

Different angles change how your video feels.

Examples:

- **Low angle** → adds strength or importance
- **High angle** → creates vulnerability or reflection
- **Over-the-shoulder** → makes conversations feel natural
- **Top-down (overhead)** → great for desk setups or tutorials

👉 One different angle per scene is enough.

3. Close-Ups That Add Focus

Close-ups help guide attention.

Use them to:

- highlight details
- show reactions
- create emphasis
- add visual interest

👉 Tip: Always capture at least one close-up per sequence.

4. Simple Camera Movement

Movement adds life to your footage — but keep it subtle.

Easy movements:

- Pan (left → right)
- Tilt (up → down)
- Push-in (move closer)
- Pull-back (move away)

👉 Move slowly and keep it controlled.

5. Zoom vs Camera Movement

- **Zoom** = lens changes → feels flat
- **Movement** = camera moves → feels more natural

👉 If possible, move your camera instead of zooming.

Even a small step forward improves the shot.

6. Combining Techniques (Keep It Simple)

You can combine:

- angle + close-up
- movement + wide shot
- static + dynamic shot

👉 But avoid doing everything at once.

One variation is usually enough.

7. Common Mistakes (And How to Avoid Them)

- ✗ Too many angles in one scene
 - ✓ Keep it simple and intentional
 - ✗ Fast or shaky movement
 - ✓ Move slowly and steadily
 - ✗ Using movement without purpose
 - ✓ Ask: "Does this improve the shot?"
 - ✗ Trying to make everything cinematic
 - ✓ Focus on clarity first
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8. Simple Shooting Checklist

Before finishing your recording, check:

- ☐ At least one different angle used
- ☐ One close-up captured
- ☐ Optional movement shot included
- ☐ Shots feel clear and intentional

If yes → your footage will feel more dynamic and easier to edit.

9. Mini Practice Challenge

Choose a simple activity:

Examples:

- Working at your desk
- Using your phone
- Preparing something

Film:

- 1 normal shot
- 1 different angle
- 1 close-up
- 1 optional movement shot

👉 Compare it with a basic version and notice the difference.

Key Reminder

You don't need cinematic shots.

You just need small variations that make your videos more engaging and easier to watch.