



Module 4 Bonus – Advanced Shooting Techniques

Make Your Shots More Dynamic (Without Complexity)

Good videos don't need complex setups — but small adjustments in how you shoot can make them feel more dynamic and professional.

1. Why Advanced Techniques Matter (But Stay Optional)

You don't need advanced shots to create good videos.

But when your basics feel comfortable, these techniques can:

- 👉 add variety
- 👉 improve visual interest
- 👉 make your videos feel more intentional

Use them when it feels natural — not all the time.

2. Using Angles to Change Perspective

Different angles change how your video feels.

Common useful angles:

- **Low angle** → makes the subject feel stronger or more important
- **High angle** → makes the subject feel smaller or more reflective
- **Over-the-shoulder** → adds realism in conversations
- **Top-down (overhead)** → great for desk setups or demonstrations

👉 You don't need all of them — just choose one to add variety.

3. Close-Ups That Add Meaning

Close-ups are powerful when used intentionally.

Use them to:

- highlight important details
- show reactions
- guide viewer attention
- add emotion or focus

👉 Tip: Always capture at least one close-up when filming.

4. Simple Camera Movement (Keep It Subtle)

Movement adds life — but too much can feel distracting.

Easy options:

- **Pan** (left → right)
- **Tilt** (up → down)
- **Push-in** (move slightly closer)
- **Pull-back** (move slightly away)

👉 Keep movements slow and controlled.

5. Zoom vs Movement (Important Difference)

- **Zoom** = lens changes → feels flatter
- **Movement** = camera moves → feels more natural

👉 If possible, move your camera instead of zooming.

Even a small step forward improves the shot.

6. Combine Techniques (But Keep It Simple)

You can combine:

- angle + movement
- wide + close-up
- static + moving shot

👉 But don't overdo it.

One small variation per scene is enough.

7. Common Mistakes to Avoid

- ✗ Using too many angles in one sequence
 - ✓ Keep it simple and intentional
 - ✗ Fast or shaky camera movement
 - ✓ Move slowly and steadily
 - ✗ Adding movement without purpose
 - ✓ Ask: "Does this improve the shot?"
 - ✗ Trying to make everything cinematic
 - ✓ Focus on clarity first
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8. Simple Upgrade Checklist

Before finishing a scene, ask:

- ☐ Did I include at least one different angle?
- ☐ Do I have a close-up?
- ☐ Is there a small movement (optional)?
- ☐ Does each shot have a purpose?

If yes → your footage is more dynamic and easier to edit.

9. Mini Practice Challenge

Choose a simple action:

Examples:

- Working at your desk
- Using your phone
- Preparing something

Film:

- 1 normal shot
- 1 different angle
- 1 close-up
- 1 small movement shot

👉 Compare with your basic version.

Notice how small changes improve the result.

Key Reminder

You don't need cinematic shots.

You just need small variations that make your videos feel more natural and engaging